



AVON POLICE DEPARTMENT

Corey F. Nellis, Chief of Police

140 Stratford St., PO Box 195, Avon, MN 56310

(320) 356-7575 ~ Fax: (320) 356-2259



Attention Business Owners - Managers - Citizens of Avon:

The City of Avon is well known for its lakes and hills, and the City of Avon Beach is an integral part of the history and future of the city. We are contacting you to remind you of the "Back the Beach" project that the Avon Police Department and the Avon City Council would like to continue.

The project revolves around the City of Avon Beach as a family orientated place and keeping it that way so that everyone that utilizes it feels comfortable, and has an enjoyable experience. The police department and the city council members are aware there have been times that people have not felt comfortable using the beach. The project involves making the people that utilize the beach feel they can be there without having concerns for their children and family. After the beach patrol was implemented, it was brought to the attention of the City of Avon that daycares, families and others have felt able to use the beach without concerns of crime or just feeling uncomfortable. There have been many compliments by phone and in person to city staff thanking the beach patrol for being there.

"Back the Beach" project involves patrolling of the beach by unlicensed uniformed beach patrol officers who have the authority under ordinance and policy to enforce the City of Avon beach ordinances. The beach ordinance involves enforcing no alcohol, no smoking, no glass, etc as posted by signs and stated in the ordinance. The city council and the police department came to agreement that there will be no tolerance for any violation of the ordinances in order to take "Back the Beach". The City of Avon Parks Board members are planning on renovating the beach, and the beach patrol would enhance the beautification measures. This program along with enhancements to the beach would bring back tourism to the area as well.

As with any project, there are financial costs. The City of Avon and the police department are asking for your financial support for continuing this project for the 2010 beach season. This financial donation would help with covering uniforms, wages, and training for the beach patrol officers. We are asking for any donation that you could make towards this project. Your donation would be tax deductible.

If the project is unable to be funded by donations, it is possible the City of Avon beach could be closed or other restrictions could be enforced. Due to the recession in the economy, the City of Avon has had to make budget cuts. Unfortunately, the beach patrol was part of these cuts. Without the continued support of private donations, the program may be cut.

Please contact the police department or the City of Avon (320-356-7922) if you have any questions, comments or concerns about the "Back the Beach" project!!!

Thank you for your consideration!

"Back the Beach 2010"



avonpolice@co.stearns.mn.us
www.cityofavonmn.com

